



PECAN SQUARESM

Year in Review 2020

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It's been a wild year as a brand new community. With only one month of events under our belt when COVID-19 hit, we had to get creative with finding ways to connect this community! We leaned on digital spaces to make initial connections, ignite relationships, and keep the pulse of the community. It made those digital connections even more special when residents met face-to-face while grabbing dinner from a food truck, soaking up some sun at the pool, or checking out an outdoor event! Despite being in a pandemic, we shared over 200 activities with residents and more than 150 days of food trucks!

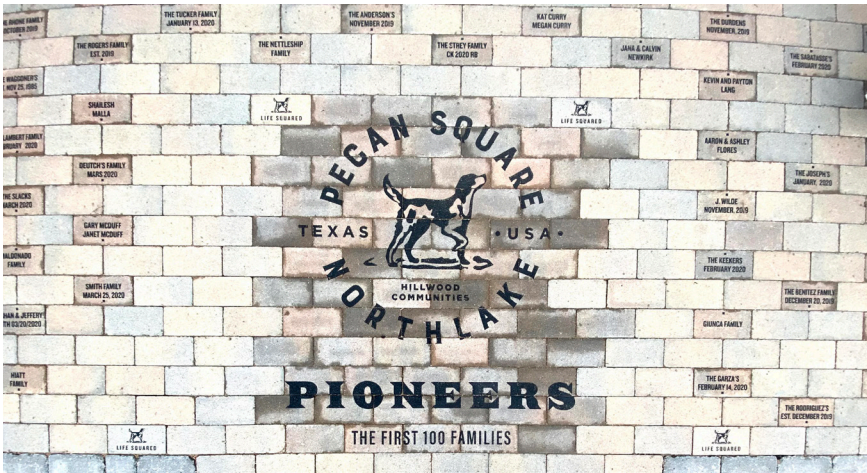


"I have never felt more at home." – Meghan

Pecan Square Firsts

Here at Pecan Square we are fond believers in celebrating and commemorating moments this past year. We have become avid collectors of community “firsts”, creating an environment rich in tradition and heartwarming nostalgia.

First 100 Homeowners



First Pecan Square Baby



First Pool Jump



PECAN SQUARE PIONEERS

First Turkey Bowl



"I have lived in this community since the beginning, beautiful homes and great people, tons of activities being planned all the time, cornhole league, food trucks weekly, book clubs, biker clubs, men's and women's groups, etc....this community literally blows away all the other DFW communities!"

-Marcos



First Tree Lighting



First National Night Out



First Pooch Plunge



First Lifestyle Event



First Visit from Texas Ice Cream



Building Community

During The COVID-19 Pandemic

The Lifestyle Program at Pecan Square is so much more than just events— it’s getting to know residents on a personal level, walking with them through both the good and bad times, and finding ways to foster community when gatherings are limited. It’s that personal touch that you feel in every small town that makes our Lifestyle Program unique here.



We found new and inventive ways to provide activities to residents during lockdown. We hosted online events such as painting classes, happy hours, double date nights, book club, and more. We created virtual calendars that entailed Virtual Field-Trip Fridays where we encouraged families to pack a lunch, click the links provided, and take a tour of Yellowstone or the Louvre. We created a giant chalk mural in front of Jackson Hall and a kind resident dropped off a few hundred pieces of chalk for neighbors to come “Chalk-Our-Walk!” The results were pretty wonderful!

Our book club was the first club created here in the community and it happened during lockdown. Initially, it was run completely via ZOOM. Today, it switches back and forth from socially distant in-person meetings to virtual calls and participation continues to grow. This club also influenced the start of seventeen other resident run groups that continue to grow with the community. We have the Pecan Square Crafters for all of our creative neighbors, the Pecan Square Whiskey Nuts for those who enjoy libations, and even a group to support neighbors during times of need called The Pecan Square Helping Hands. There is literally something for everybody and, if it doesn’t exist, we encourage residents to be founders and leaders.

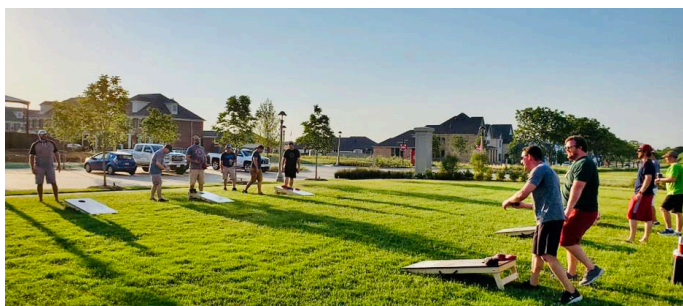


We celebrated holidays in a socially distanced fashion. We hosted an “Easter Egg-stravaganza Scavenger Hunt” on the Square where we printed out and colored a variety of large Easter eggs, hid them all around the Square, and provided a key for the hunt. Residents also created a socially distanced egg hunt where neighbors took precautionary measures to share festive treats with neighbors and even created a map of all participating homes. We dressed the ‘53 Chevy up for most holidays and left it on the Square for residents to use as a photo-op! It has become a landmark of the community where family photos are staged and important moments, like engagements, happen. We also celebrated Christmas twice— once in July and again in December. We hosted a porch decorating contest, instituted a community wide Secret Santa gift exchange, and had appearances from the big man himself for both celebrations. The mayor of Northlake even led the community in song before counting down to our first tree lighting! That was truly a magical moment. Although it wasn’t the year WE expected, it certainly was one to remember.



“I am so happy I bought a home in Pecan Square! If you’re looking for a new home, I hope you consider looking in our community. They have just started building the second phase. Joining while the community is young has helped me meet so many people because everyone is new and willing to put in the effort to make new friends in the neighborhood. We have a Lifestyle Manager that plans events for us all month long even working around COVID restrictions I have been able to meet so many neighbors. The amenities offered to community members are great. The pool is gorgeous. We’ve got parks and playgrounds for the kiddos. Your kids will have access to brand new schools in NWISD. I’m loving living here so far.”

-Nirali



What are Live Smart Principles?

Hillwood Communities Live Smart principles bring people together in meaningful ways for a happier, healthier lifestyle!

CONNECTION



STEWARDSHIP



CONVENIENCE



ENRICHMENT



WELL-BEING



Over 25 of our resident makers and small business owners set up shop around The Square showcasing their products and handmade artisan goods. Shoppers found everything here ranging from tasty treats to boutique apparel! This was a huge hit amongst our neighbors and the surrounding community represented by an overwhelming visitor turnout that has inspired us to make the Market On The Square a regular thing. Since the market, participants have received a massive influx of business! One neighbor, Yolanda, is now famed for her jalapeno jelly. She sold over 360 jars from late October to December and now has customers from surrounding communities!



“I thank you guys so much. I have always sold my jalapeno jelly at work twice a year, and it has always done well. I figured since we weren’t in the office this year and I was used to making it, I would offer it here instead. I was overwhelmed by the response.”

– Yolanda



“I just want to say that we have the BEST community ever! The Market On The Square was so much fun! It was such a pleasure supporting our neighbors! We are surrounded by such great talent!”

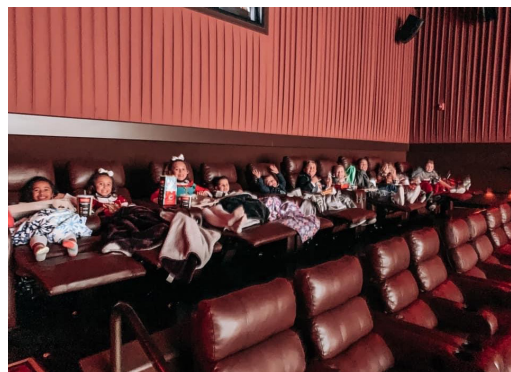
– Connie

Pecan Square Family

We have a group that has gone from being strangers to celebrating birthdays, accomplishments, Thanksgiving, and even Christmas together. We love watching our residents grow up and grow together.

“When we moved to Pecan Square, we knew we would meet new people and live in a beautiful community. However, we had no idea we would become a part of a huge family, that we now have no idea how we ever lived without!”

—Cameron



Pecan Square is not just a community—it's a family. One, big, happy, family. We can say that all we want, but it resonates best in the words of our residents... Here is what Kelly had to say:

Our family moved into Pecan Square in February 2020. When we arrived we were weary, tattered and just plain broken on so many levels. We had just walked through a year and a half long nightmare where we lost our health, our sense of security and basically all of our belongings to 3 types of highly toxic mold. The night we left Florida, everything we owned fit inside 8 small backpacks - one backpack for each of us.



We then spent the next 6 months separated - our 6 daughters and I in one state - my husband in another. He spent those 6 months flying back and forth on the weekends to see us. As you can imagine, this was extremely draining on every level imaginable.



When we arrived here in Pecan Square we were utterly exhausted and desperate to find a house that would fit our large family. We only had a few days to find a house before having to return to our separate states. Quite honestly we needed a miracle. And that is what we found here at Pecan Square. From our amazing realtor who ran from house to house with us. To the sweet ladies at the sales office who hugged us when we broke down in tears to our caring and knowledgeable home builder - every single base was suddenly covered. Everyone worked diligently on our behalf to get our family back underneath the same roof.

Then within weeks of us moving in, news of the virus began to spread. Stores began closing, streets became empty and our hearts were once again filled with so much uncertainty. We spent the next several months hunkered down, trying to find yet another “new normal” for our family.

As time progressed we began to see glimmers of hope throughout the neighborhood. There was a sense of peace in the cute sidewalk drawings, visits to the ice cream truck and afternoons spent at the pool with sweet friends, old and new. Slowly, some of the uncertainty was being replaced with laughter and hope.

For our family, life really turned around this winter, after creating a family Facebook account. It was then that we really began to see the beautiful patchwork that makes up this amazing community. We have watched folks rally around one another - helping to prepare meals for those who are sick. We have felt the love and warmth of folks who are quickly becoming more like family, than simply nextdoor neighbors. We have cried with others whose hearts are aching in ways similar to ours.



Together we are learning what it means to love and serve others - as well as to be loved and served by others! The sweet residents and caring staff here at Pecan Square are helping to heal the broken, tattered pieces of our weary hearts, and it is our hope that we can turn around and do the same for others. We are so thankful to call Pecan Square “home” and our fellow neighbors “family”.

Pecan Square Groups

We have 18 resident run groups in the community and the list is continually growing! It's easy to find something you're interested in, connect with neighbors, and even start a group of your own! Here are some highlights from group activities over the past year:

The Pecan Square Culture Club was started to help members learn more about each others heritage. They celebrated La Tomatina, the giant tomato fight held yearly in Spain, with a water balloon fight! They also came together to celebrate Oktoberfest with homemade pretzels and German beer! We're excited to see what this group does in the future.

The Pecan Square Mens Group generously set up and broke down 200 flags that lined the Pecan Parkway over six major holidays throughout the year.



A Novel Bunch Book Club meets every third Thursday to discuss a book selected at the previous meeting and just catch up. They read 10 books last year.



The Pecan Square Moms group hosts a park playdate twice a month. This is a great opportunity to get the kiddos and parents connected and burn off some of that extra energy!

Here's a list of all our active groups:

- | | | |
|---------------------------------|-----------------------------------|--------------------------------|
| Pecan Square Helping Hands | Pecan Square Farm Co-Op | Pecan Leadership Square |
| Veterans of Pecan Square | Pecan Square Whiskey Nuts | Pecan Square Ladies Group |
| Pecan Square Homeschool | Pecan Square Cornhole League | Pecan Square Walkers & Runners |
| Pecan Square Motorcycle Riders | Pecan Square Crafters | Pecan Square G33K Group |
| Pecan Square Ladies Bible Study | Pecan Square Cigar & Spirits Club | Pecan Square Culture Club |
| Pecan Square Men's Group | A Novel Bunch Book Club | Pecan Square Moms |

In 2020 we opened three one-of-a-kind amenities: Jackson Hall, The Pool, and The Greeting House.

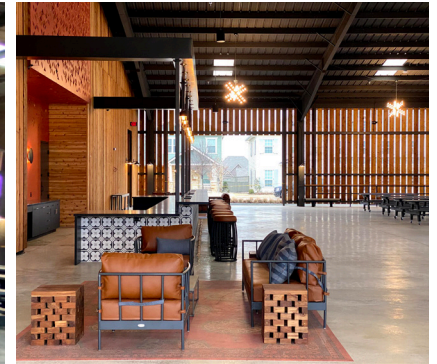


DALLAS BUILDERS ASSOCIATION'S MCSAM AWARDS

Hillwood Communities, the award-winning master-planned community developer based in Dallas, won ten McSAM Awards hosted by the Dallas Builders Association. The prestigious recognition included being named 2020 Developer of the Year.



In 2021 we'll open The Arena, a 22,000 square foot space with covered sports courts, a catering kitchen, and venue for events big and small, watching parties, live music, presentations, resident rentals, plays, and more!



Also coming soon to the community is a dog park, an Overlook Tower at the highest point of the community on Elm Place, a fitness center, a second pool at Jackson Hall, and Pioneer Park complete with a signature play and outdoor entertainment area. Thank you for choosing to make Pecan Square home. We're so happy you're here.





PECAN SQUARESM

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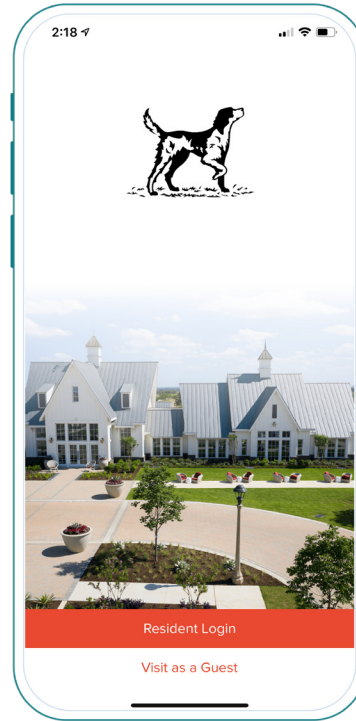
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Pecan Square Life App



We launched an app that helps residents find the answer to many FAQ's with just a couple of taps! Here are a few of our favorite features:

- Easily view the monthly lifestyle calendar and individual events, add them to your calendar, set reminders, and even get directions
- Report a lost or found pet
- Amenity facility hours, rules, rental policies and application forms
- Request to rent an amenity or conference room
- Access all HOA governing documents

“There’s a difference between living in a house and BEING HOME. The variety of builders gave us the ability to find the exact home meant for us, which was awesome because we looked at SO MANY houses. The neighborhood is engaging and fun, with enough events, gatherings, and groups to make everyone happy - in spite of COVID trying to get in the way of the fun. Our neighbors - all of them, even those that live in a different area of the neighborhood - are awesome, like a big family that I didn’t even know I had. Everywhere I go here feels like I’m home, whether I’m sitting on my couch, going for a walk, lounging by the pool, or checking out one of the many visiting food trucks. This is exactly where we were meant to live. We’re HOME.”

– **Stephanie**